

Five Mistakes to Avoid When Installing Audio Visual Systems



These tips are for you if:

You're a business, IT, or facilities leader who wants your AV set-up to exude professionalism, create synergy, and enhance your team's productivity - from boardrooms, to dorm rooms, to classrooms.



#1: Plan for audio-visual needs before, ...not after.

Leaving this step until the end can leave cables to trip across your floor, reverberating sound and images obscured by the wrong lighting. Consult with an experienced AV team before buying the furniture and painting the space to avoid costly or unsightly workarounds later.

The more pre-thought and integration early on, when projects are in the architectural drawings stage, the better the ultimate integration to a beautifully intuitive, cohesive design with good workflow.



#2: Get key stakeholders' input in advance - and throughout.

AV impacts many systems within a space. Building it all out before looping in key personnel will likely bring unwanted surprises later, while including your team's input honors their expertise and needs, creating a winning dynamic. This invaluable collaboration adds value to room design, including functionality, future use plans, safety concerns, network and security issues, to mention a few.

Leaders who include key stakeholders, in the beginning, get the most out of their AV systems.



#3:

**Don't think all
AV equipment
is created
equal.**

That 75" display you can pick up at a superstore? It has a warranty that is instantly voided when you use it for a commercial display. Consumer products are not designed for the trials and tribulations of public-facing environments and feature little-to-no interface options to integrate with professional gear. It might look the same on the outside, but the mechanics and the durability are worlds apart.

What you think is a savings today is an expense just waiting for tomorrow. Work with professionals and invest in commercial AV equipment that integrates and lasts.



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#4:

Choose consistency, not confusion.

While there are several similar product lines available in the AV market today, their interfaces are quite different. An AV setup needs to function as a complete system - having a mishmash of multiple brands makes integration difficult and creates pressure on the support staff to learn and manage.

Leaders who choose one consistent product line and stick with it can enjoy an optimally integrated setup and far greater ease of support.



#5:

**An AV
consultancy
offering one
point of
contact =
better results.**

Large companies often have multiple points of contact, resulting in a frustrating experience for the client. You might speak to a product expert and share your vision with them, then get passed to a sales rep who closes the deal, and then passes the project to a manager who passes it to an installation team - and by then, the original intent and goal of a project can easily get lost. This leads to overspending long-term, frustrations for you, and ineffective AV systems for your team. Having ONE trusted point of contact leads to one cohesive vision and an economy of scale.

Leaders who understand the need for a single point of contact/partnership enjoy a final result that meets and exceeds the original vision.



Who is Vizual Symphony?

Vizual Symphony is a Southern California-based Audio and Video Design and Integration company that has completed over 2,000+ AV projects across North America over the last 22 years.

Vizual Symphony specializes in providing a single point of contact for a seamlessly designed and executed project.



We've Worked With:



KAISER PERMANENTE



If you would like to speak to us about your AV planning and implementation, we offer a complimentary 60-minute consultation.

We'd love to discuss where you are today and where you would like to go with your AV project, and we will offer objective, solution-agnostic advice - with ONE point of contact for your job.

Visit [this link](#) to book a call with Vizual Symphony's CEO and Founder today!



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