

Trends in Audio

For Your

Conference Room



Vizual Symphony
Ideas in Focus

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isn't good enough for today's
conference rooms.

Introduction

Yesterday's audio technology isn't good enough for today's conference rooms. As a business owner, you understand that having the best technology for your employees is crucial, but it goes beyond their personal workstations at home or in the office. Your business's conference room is the spot where the magic happens. Collaboration. Innovation. Crucial meetings that determine the growth and profitability of your organization. It all takes place in your conference areas.

If your conference room lacks the right audio technology, all of this comes to a standstill. You can have crystal clear video, but if your team members and clients can't hear each other, you have a serious problem.



AV Magazine reports that 95% of meeting rooms are currently ill-equipped to support productive meetings.

Furthermore, 87% of meeting participants report stress and frustration due to tech failures in conference rooms.



How can you ensure your conference room has the audio technology that facilitates success?

Because many companies now have a hybrid workplace model, having the best audio is more important than ever. When so many teams began working from home during the pandemic, business owners and leaders realized just how essential audio is. As a result, new audio tech has emerged as the solution businesses must have in place to support teams and remain competitive.

The current trends in audio tech make it easier than ever to arm your teams with the highest quality audio so it feels like everyone is in the same room together. Even if you have clients and employees off-site, the right audio equipment will keep everyone on the same page, enhancing communication and collaboration to make your teams more effective.

If you are trying to upgrade the audio technology in your conference room, we wrote this guide for you. We will uncover the latest trends in audio for your conference room. You'll also find a checklist to help you maximize the space to achieve better communication between employees, whether you are having a team or client meeting.

Read the following sections to learn:

- The top trends in audio for your conference room
- A checklist for the critical audio equipment you need to maximize the conference area
- How to partner with an audio-visual company to get conference room audio tech and support to make your employees and company more successful

Top 4 Trends in Audio for your Conference Room

Thanks to advances in audio technology, you no longer must settle for poor communication in your conference room video meetings and calls. No matter where your employees are, you can implement optimal audio solutions that facilitate effortless, clear communication, as if everyone is in the same room together. With the best audio technology, you can ensure all attendees, including remote ones, can hear contributors with ease.

Here are the top four audio tech trends that are transforming today's conference rooms:

01

Digital Array Microphones: This features a mic that is close to the user's mouth, providing consistent, high-quality audio to all meeting participants.

02

Ceiling Microphones: You may tend to think of ceiling microphones as being temperamental and low-quality, but the latest advancements in technology have changed all that. Older ceiling microphones lacked the capability to perform well when there were high ceilings or environmental noise interference. Today's models offer multi-element options, combining the coverage of multiple microphones into one ceiling microphone package. These microphones can pick up sounds from identified directions and reject sounds from other directions. Additionally, digital signal processing has improved ambient noise reduction.

03

Unified Communication: One of the results of working through the pandemic has been a greater need for unified communication—a combo of video conferencing, team messaging, and cloud phone in a single platform. You can now access audio conferencing solutions that pair with UC platforms for effective, streamlined video and phone conferences in a hybrid work environment.

04

Ease of Use: One thing is sure when it comes to conference room audio—people want it to be easy to use. They don't want to waste time turning things on or messing with cords and cables. Today's audio experts know that aesthetics and design are vital components of achieving conference room audio that anyone can use. The less interaction they must have with the audio equipment, the better. Touchless and wireless are ideal.



Checklist to Maximize Audio for your Conference Room

Are you ready to invest in audio technology for your conference room? Here's a checklist to guide you as you make your selections:

Microphones

Choosing the wrong type of microphone for a conference room application is a common mistake. The right microphone can enhance the quality of virtual calls or videos, while the wrong one can leave participants feeling frustrated and missing out. If you aren't sure where to begin when it comes to purchasing a microphone, here are some of the best picks:

- ❑ **Headphone microphone:** This features a mic that is close to the user's mouth, providing consistent, high-quality audio to all meeting participants.
- ❑ **Gooseneck microphone:** This desk-mounted or podium-mounted mic is close to the speaker and can provide good sound quality, but some users do not like how it takes up space and can get in the way.
- ❑ **Button-type microphone:** Also known as a boundary mic—this device has a low-profile aesthetic and sits on a table; while button-type mics have more distance from the speaker than a gooseneck, they have good audio quality, although they tend to pick up surrounding noises.
- ❑ **Ceiling microphone:** As one of the current trends in conference room audio technology, there are several new options for ceiling microphones that can enhance your meetings.



Customized Audio Solutions

Another crucial component on your checklist is customized audio solutions. With a reliable audio-visual partner, you can get the technology that's just right for your conferencing. Cookie-cutter solutions won't get you the results you want, and it can be a waste of resources to piece together different equipment and solutions. By seeking out the services of a trusted provider, you won't have to worry about purchasing technology and equipment that doesn't address your unique needs. Instead, you'll get a streamlined audio system that ensures your teams have the optimal audio for conferencing.

Integrated Conferencing Audio

Audio networking allows businesses the opportunity to manage the entire organization remotely. You'll be able to identify conference audio problems before they occur and automatically push updates to all devices that are part of the system. This integration provides your conference participants with the best experience possible. Because audio technology is constantly changing, integration allows you to have a system that grows with your business's evolving conferencing needs. Integration is scalable, so you can find the system that works for your business budget.




How Vizual Symphony Can Help

Are audio issues keeping your business's conferences from being successful? Vizual Symphony has the solution. Our consultative approach addresses and simplifies the audio technology for your conference room. We begin with an in-depth consultation and discovery process that helps you identify the audio tech that will enhance conferencing, so you can pave the way for collaboration and innovation throughout your organization.


The expert team at Vizual Symphony understands that audio quality can mean the difference between success and failure in your team's virtual communications. It can also have far-reaching consequences that impact the long-term health of your company. So let us help you implement the audio solutions to create an optimal conference experience that enhances your company's productivity and profitability.



Get in touch with us today to schedule a consultation.

 **[626] 229-9112**

 **7565 N. San Fernando Rd.
Burbank, CA 91505**

 **Info@VizualSymphony.com
www.VizualSymphony.com**



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